

# Arts, Audio Visual Technology, and Communication Career Cluster

The Arts, Audio Visual Technology, and Communication (AAVTC) career cluster focuses on designing, producing, exhibiting, performing, writing, and publishing multimedia content requiring creative aptitude, fluency in computer technology applications, and proficiency in oral and written communication. This career cluster includes occupations ranging from camera operator, audio and video technician, director, and producer to graphic designer and web and digital interface designer.

## Regional Program of Study: Printing and Imaging

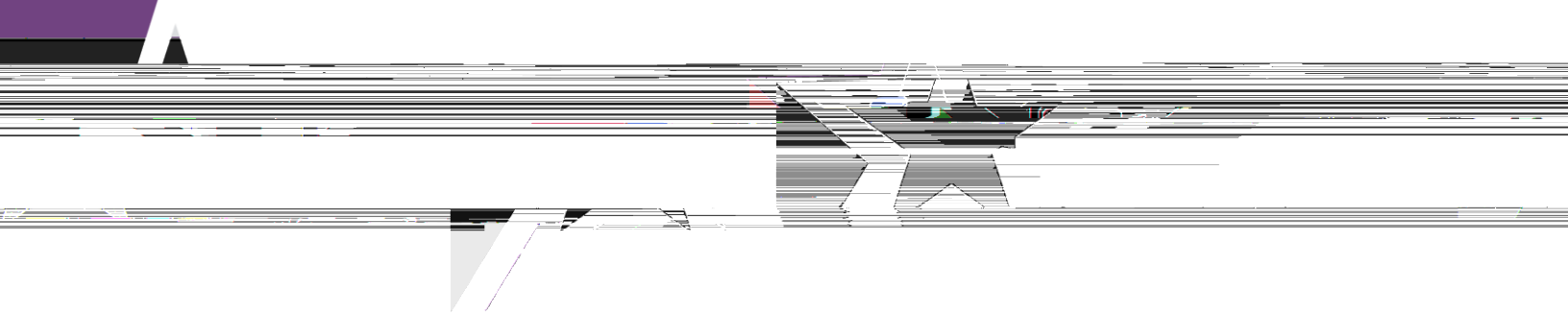
Approved in ESC Region 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.

\*The list of approved ESC regions is updated every school year. Be sure to check the CTE Regional program of study website for updates.

The Printing and Imaging regional program of study focuses on occupational and education opportunities associated with designing packaging displays or logos to meet specific commercial or promotional needs. This program of study includes the foundations of business management, customer service, graphic design, graphic production, and large-format printing.

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Course Information

Level 3

Course	Prerequisites   Corequisites	Career Clusters
<b>Printing and Imaging Technology II + Printing and Imaging Technology II Lab</b> 13009710 (2 credits)	Prerequisites:None Corequisites:None Recommended Prerequisites:Printing and Imaging Technology I and Printing and Imaging Technology I Lab Recommended Corequisites:None	

Level 4

Course	Prerequisites   Corequisites	Career Clusters
<b>Practicum in Printing and Imaging Technology</b> First Time Taken: 13009800 (2 credits) Second Time Taken: 13009810 (2 credits)	Prerequisites:Printing and Imaging Technology II and Printing and Imaging Technology II Lab Corequisites:None Recommended Prerequisites:None Recommended Corequisites:None	

Course Information

Level 4

Course	Prerequisites   Corequisites	Career Clusters
<b>Career Preparation for Programs of Study*</b> First Time Taken: 12701121 (2 credits)	Prerequisites: At least one Level 2 or higher CTE course Corequisites: None Recommended Prerequisite: None Recommended Corequisite: None	
<b>Career Preparation for Programs of Study + Extended Career Preparation*</b> First Time Taken: 12701141 (3 credits)	Prerequisites: At least one Level 2 or higher CTE course Corequisites: None Recommended Prerequisite: None Recommended Corequisite: None	

\* Indicates course is included in more than one program of study.

For additional information on the Arts, Audio Visual Technology, and Communication career cluster, contact [cte@tea.texas.gov](mailto:cte@tea.texas.gov) or visit <https://tea.texas.gov/cte>

